telephone call; and

delivering via telephone said reminder telephone call at said specified time, date and telephone number, wherein said reminder telephone call further comprises a message associated with a product or service provider.

2. (Amended) The method according to claim 1, wherein said <u>message</u> [reminder telephone call further] comprises a marketing message.

In claim 4, delete "said subscriber" and insert –a subscriber–.

In claim 7 Jine 2, delete "said subscriber" and insert –a subscriber–.

In claim 8, delete "said subscriber" and insert –a subscriber–.

18. (Amended) A method for a subscriber to receive a reminder telephone call, said method comprising the steps of:

inputting to a server via internet, for storage in a database, a time, a date and a telephone number for a reminder telephone call; and

receiving via telephone said reminder telephone call at said specified time, date and telephone number, wherein said reminder telephone call further comprises a message associated with a product or service provider.

19. (Amended) The method according to claim 18, wherein said message [reminder telephone call further] comprises a marketing message.